



**CORA Meeting Minutes**  
**Wednesday, August 5, 2015**  
**7:00 PM PDT (8:00 PM MDT)**

1. Welcome and Roll Call

Attendees: Gralin Doubleday, Rob Varnel, Kristine Malmqvist, Graeme Galves, Lynda Roberts, Leanne Stanley, Paul Pilon, James Hill

Absent: Don Mulhall, Ron Chin, Cindy Wright

2. Adoption of Minutes

- a. July Regular Board Meeting moved by Gralin seconded by Rob to accept as amended, changes to reflect daylight savings time.

3. Confirmation of Agenda/Add New items

4. Standing Items

- a. Sprint Director Update – Lynda

Coordinating with Donna Harrison regarding roles and responsibilities. Poster for the east time trials was sent out today, \$20 fee to trial.

- b. Financials/Treasurer Update – Rob

Financials will be updated next month. Term for the GIC will be presented next meeting.

- c. Membership Updates – Gralin

Currently 33 clubs, 1362 personal memberships comparable with past trends, everyone is up to date including previous late clubs, there are no outstanding clubs. A small group in Mill Bay is considering forming a club.

- d. Grant Updates (as required) – Ron

Update was sent by email, no discussion required.

5. Review/Updates of Outstanding Action items

- a. Drafting issues update – Don – via email

Target to have the survey results wrapped up before the AGM using a fee for service online survey provider leaving it open for a month for people to respond but CORA will have to payoff a few months to set the survey up and collect the data. **Gralin moved and Rob seconded to approve up to \$150 expenditure to cover the fee for service online survey. Action: Paul to follow up with Colleen and Don regarding the execution of the survey.**

- b. CORA rules rewrite update – Lynda

Further updates next meeting.

- c. CORA Long Term Planning Follow up

- i. Outrigger Promotion - introducing CORA Board members at events/presenting awards so that people know who they are

Discussion: This could occur at steers meeting or other similar events earlier in the day, or in some races at the awards. Whatever is appropriate for the race director and venue for introducing board members for best exposure to members. It is incumbent on the board members to introduce themselves to the race director as early as possible to facilitate this.

Media relations expert promoting the sport would be useful. More discussion is required, consider recruiting board member for next year to fill this need. **Action: Paul will post this volunteer request for this on the CORA website.**

A bio and photograph on the website could be useful. **All board members interested will send a short (2-3 sentences) bio and appropriate photo (if desired) to Paul to post. ACTION: all.**

- ii. Coaching Resources

Leanne, Cindy and Lynda - Outrigger Coaching conference for Spring 2016  
Leanne creating a technical coaching resource document for Para V1 for CKC fall 2015.

- iii. Club Support - Lynda “what CORA does for you” list

Discussion: was sent by email to the board. Additions were discussed. The list would fit well as an introduction with the mandate. Include current objectives on the page as well.

iv. Communication - Rob - feasibility of using a mass email service to communicate with members more regularly. **Action: Paul will follow up with Colleen. Action: Rob to forward email from Florida Town regarding “the care and feeding of media to the board”.**

d. Boat lending expectations – Cindy

Deferred to next meeting or via email.

6. New Business

a. Visible presence of board members at races – Graeme

As above.

**Next Meeting – Wed September 2, 2015, 7:00 PM PDT (8:00 PM MDT)**

**Meeting adjourned at 7:46 PM PDT**