



CORA Annual General Meeting Minutes

Sunday, November 4, 2018 at 1:00 pm

Jericho Sailing Centre, Northwest Room

1300 Discovery St., Vancouver BC

1. Welcome and Call to Order

- 1.1. Board Members in Attendance: Nicole Cherrington, Jill Kelly, Erik Ages, Rob Varnel, Marianne Pilon, Paul Pilon, Lynda Roberts, Don Mulhall, Ron Chin, Graeme Galves, Grace Morissette, Jonathan Wilkins
- 1.2. Board Members Absent: Leanne Stanley, James Hill
- 1.3. Members in attendance: Melisa Tang Choy (FCRCC), Jan Chavarie (Jericho), Cindy Wright (ORPC), Regina Lam (FCRCC), Sue Milligan (Powell River), Barb Alley (Lotus), Tara Loo (Lotus), Anne Tomlinson (Jericho), Adam Balfour (FVPC), Lesley Rigby (FCRCC)
- 1.4. Members that dialed in: Tara Hastings (FGPC), John Bohaychuk (Leduc) Roberta Martindale (Leduc), Philip Kaiser (Squamish)

2. Presentation and Acceptance of previous AGM minutes

- 2.1. Moved by Rob Varnel to accept 2016 AGM minutes as presented. Seconded by Jan Chaverie. Agreed by all. Carried.

3. Changes, additions, and acceptance of agenda

- 3.1. No changes, agenda accepted as submitted, motioned by Rob.

4. President's Report: A year in review

- 4.1. Attached at the end of the minutes, plus an additional thanks to our Volunteer Coordinator Melissa Tang for her contributions.

5. Treasurer's Report:

- 5.1. Fee strategy to include GST/HST etc.
 - 5.1.1. Jonathan reviewed the fee hikes for 2019 to cover GST and the rounding to make it an even number of dollars, so that race registrars collecting CORA fees are not pressed to make odd amounts of change on race day mornings. The last

membership fee hike was in about 2005, and the way fees are rounded will leave CORA in a little bit of deficit, but hopefully that will even out over the years.

5.2. **2018 Financials**

5.2.1. Attached at the end of the minutes. Jonathan gave a verbal overview and explained a few points in greater detail.

5.3. **Proposed 2019 budget**

5.3.1. As attached, Jonathan gave a verbal overview.

5.3.2. Regional training plan was recently postponed from 2018 to 2019. It is newly learned that it is likely not to take place until 2020. This change will be reflected in the revised proposed 2019 budget.

5.3.3. Some adjustments or mitigations need to be made to address the 8.7k anticipated overall deficit.

5.3.4. Initiatives discussed at last night director's meeting (e.g., CORA medals, online race registration and results posting through a third party, etc.) need to be estimated and sent to Jonathan to be considered for inclusion in budget.

5.3.5. Some IVF adjustments or refinements are expected.

5.3.6. Moved by Jonathan to accept and Erik seconded. All in favour.

6. **Appointment or waiver the appointment of auditors**

6.1. Costs would be about 3k to appoint auditors and it is not seen as worthwhile given how we account for the small budgets and expenditures. We don't want to raise fees to pay for this. Recommendation was made to waive the appointment of auditors. Moved by Jonathan and seconded by Rob, all in favour.

7. **Membership Report**

7.1. As attached, and reviewed by Jan, who works collaboratively with Grace.

7.2. We are moving away from the system we are currently using to help club reps and CORA individual members to check and amend their membership registration.

7.3. It can be a burden to volunteers to have to transcribe many handwritten CORA membership forms. It needs to be brainstormed how to incentivize members to obtain their membership online. CORA board to take away this discussion item to see if any recommendations can be made.

8. **Communications Report**

8.1. As attached and reviewed by Paul.

8.2. A member mentioned she would like to see an alternative to emailing the general email Inbox as sometime the response time is longer than desired. It was recommended that members reference the CORA Executive webpage and email directly the specific director or officer best suited to address the inquiry.

9. **IVF Report**

9.1. As attached, reviewed by Lynda, Canada's IVF Representative.

9.2. The IVF Distance coaches are Leanne Stanley, Cindy Wright, James Hill and Michael Matthews. Crew lists are about to be distributed to give paddlers the opportunity to accept their spot.

9.3. Juniors are <19 years old.

9.4. Rob offered thank you to the IVF committee and volunteers for all their efforts to make this initiative such a success.

9.5. The past year's live coverage and CORA posts allowed those back in Canada to enjoy the excitement of the event.

10. **Insurance Report**

10.1. Rob provides certificates to teams competing outside of Canada.

- 10.2. CORA has maintained a clean record, zero instances claimed against our insurance.
- 10.3. Jericho and FGPC uses insurers different than All Sport. Jan and Erik to provide names of their insurers to Rob.

11. Safety Report

- 11.1. There were no CORA incidents reported.
- 11.2. Rob gave a brief safety report and mentioned an open water huli experienced by a local team, and a few other safety issues that have been brought to the board's attention.
- 11.3. As an ongoing initiative, CORA board is discussing some safety recommendations to present to CORA membership. A defibrillator is recommended for clubs to have on hand.

12. New and ongoing CORA Initiatives

- 12.1. No new topics were raised by the CORA board or CORA committees.
- 12.2. No new topics raised by CORA members

13. Recap of the 2018 race calendar

- 13.1. Don reviewed the past race season summary he gave at the Technical meeting
- 13.2. Only 21 of 37 CORA clubs attended CORA sanctioned races this year. 16 CORA clubs did not participate in CORA races. CORA would like to encourage all CORA Clubs to participate in CORA races and events.
- 13.3. There was some discussion amongst board, race directors and CORA members about race placement recognition, prizes, food, etc. differing race to race. It was also noted that the race schedule was very crowded.

14. Review of new 2019 race calendar

- 14.1. Erik read through the 2019 race schedule that was reviewed and approved at the Technical meeting. This schedule will soon be posted on the [CORA website](#) for members to view, with the notes about provisional races (FLCC River Run and other races with dates TBC, etc.).
- 14.2. Bob Putnam will be race director for the Squamish downwind race. Philip Kaiser of Squamish confirmed their intent to host this CORA sanctioned event. Outrigger paddlers that will be participating in this event will be CORA members (day fee or annual fee). Surf ski paddlers will have a separate start time and will not be registering as CORA members. Surf skis and outrigger paddlers will be on the racecourse at the same time. CORA to reach out to discuss this further with race contacts.

15. Vote to increase maximum number of directors

- 15.1. There was a vote to gauge support to increase maximum number of CORA directors from 9 to 15. Moved by Ron to change by-laws, Marianne seconded. All in favour plus proxies. No objections. Carried.

16. Voting for the 2019 Board of Directors

- 16.1. **Those remaining on the Board for 2019:** Rob Varnel (PRCC), Marianne Pilon (ORPC/VYPC), Paul Pilon (ORPC), Ron Chin (FCRCC), Lynda Roberts (Calgary), Graeme Galves (Not affiliated), Leanne Stanley (Kelowna), Don Mulhall (Penticton Racing Canoe Club), Nicole Cherrington (FGPC), Jonathan Wilkins (FLCC), Jill Kelly (FGPC), Erik Ages (FGPC), Grace Morissette (Lotus).
 - 16.1.1. Ron moved that all 13 members remain on the board. No objections.
- 16.2. **Members stepping down:** James Hill (Latitude 48)
- 16.3. **New Members nominated to the Board for 2019:**
 - 16.3.1. No new members were nominated to the board of directors.

17. Moved by Rob to adjourn 2018 CORA AGM. Carried.

Meeting adjourned at 2:32 pm

Action items identified in CORA Annual General Meeting, Nov 4, 2018			
No.	Assignee	Action Item	Due Date
AGM 1	Rob	Invite a committee to form to brainstorm how to incentivize CORA members to register/renew their memberships for future years	Dec 5, 2018
AGM2	Jan and Erik	Provide Rob with the name of FGPC and Jericho's insurers	
AGM 3	Erik or Rob	Reach out to Squamish downwind race director contacts to discussion CORA sanctioning of a mixed paddling discipline event, given only outrigger paddlers will be registering with CORA as members.	
AGM 4	Ron	Take the formal steps to amend the bylaws to increase the maximum number of directors from 9 to 15.	

CORA President's report 2018

2018 was a very busy year for the CORA board. Many new initiatives were started and completed. As you will hear from the many committees a lot has been accomplished. The well organised team of directors has made my role very easy.

I would like to thank all the directors who volunteered their person time to make the association run smoothly. It is only for the love of the sport that everyone puts in their personal time.

We have spent the year focusing on bringing the association more into compliance with national standards for reporting, conflict of interest, and our accounting. This will really show members that as we move forward especially with the IVF sprint and distance programs that our paddlers are dealt with in a respectful non biased way. Potential conflicts and any perceived bias have all been removed and a transparent system for selection for individual and team boats has been refined. Thanks to Jill and Ron for all the work to get this done.

Selection for Team Canada for the 2019 World Distance Championships is almost complete and will be announced very shortly. Thanks to the volunteer coaches and selection committee, Leanne, James, Cindy, and Michael. Lynda has put in an enormous amount of work at the IVF level to keep Canada organised.

Our accounting and reporting is now even better thanks to Jonathan's knowledge and experience. We are now registered for GST and will now start collecting and remitting.

Our Google team drive and new emails are set up with the help of Erik and we have a more organised system for storing and archiving the association's information and the board's information.

Our communications continue to improve thanks to Paul and Erik for keeping the website posts up to date.

We have had a good look at our racing schedule and paddler's participation and we have again refined the racing schedule to encourage more participation. Thanks to Graeme for a thorough analysis.

Thanks to the committee who looked at improving the post-race recognition and how to improve this.

Lastly thanks to our reporting Secretary Nicole. An amazing job again this year keeping the board organized and focused. Detailed minutes and monthly agendas make the board meeting easy to manage.

Thanks again to all who volunteered again this year.

Rob Varnel.

Financial Statements of
CANADIAN OUTRIGGER RACING ASSOCIATION

For the period Ended
October 31, 2018

(Unaudited)

CANADIAN OUTRIGGER RACING ASSOCIATION

Balance Sheet as at

October 31, 2018

(Unaudited)

	General	IVF	Total
	\$	\$	\$
ASSETS			
Cash at RBC	15,305.91	7,320.45	22,626.36
Cash at Paypal	110.00	-	110.00
Cash on hand	70.00	150.00	220.00
ITCs to be reclaimed	58.57	-	58.57
Term Investments	[1] 60,000.00	-	60,000.00
TOTAL ASSETS	<u>75,544.48</u>	<u>7,470.45</u>	<u>83,014.93</u>
LIABILITIES			
Accounts Payable	-	-	-
GST Liability to be paid	0	46.75	46.75
Accrued Liabilities	75,544.48	7,423.70	82,968.18
NET ASSETS	<u>75,544.48</u>	<u>7,470.45</u>	<u>83,014.93</u>

Jonathan Wilkins

Director

[1] Consists of GIC's held at the following rates:

Issue date	Maturity Date	Principal	Interest rate	Terms
2018-02-09	February 9, 2019	\$40,000.00	1.70%	Non-Redeemable
2018-05-16	July 15, 2019	<u>\$20,000.00</u>	2.20%	Non Redeemable
		\$60,000.00		

CANADIAN OUTRIGGER RACING ASSOCIATION

Statement of Operations - General Account

For the period to October 31, 2018

(Unaudited)

	Total y-t-d			Budget 2018	Difference	2017 Actual	
	\$	# A	# J	\$	\$	y-t-d	Year
REVENUES (Net of GST since 9/1/18)							
Membership - Annual Fees	36,113	1420	70	43,500	(7,387)	} 38,947	} 43,302
One-Day Insurance Fees	3,183	282	76	1,000	2,183		
Club Fees	4,675	37		4,250	425	4,250	4,250
Other - GIC interest	848			1,600	(752)	534	534
TOTAL REVENUES	44,819			50,350	(5,531)	42,200	48,086
EXPENSES (Net of GST since 9/1/18)	\$			\$	\$	\$	\$
Grant - Clinic	1,782			4,000	(2,218)	2,218	2,818
Grant - Repairs and Maintenance	11,000			15,000	(4,000)	6,518	18,484
Grant - Coaching Education	681			4,000	(3,319)	4,000	4,000
Grant - Regional Coach Coaches *Adj Feb'18 & rev Mar'18				-	-		
Grant - Canoe Trailing	8,610			8,000	610	8,653	8,653
Grant - Nationals Hosting - Distance	1,500			1,500	-	1,500	1,500
Grant - Nationals Hosting - Sprint	1,000			1,000	-	-	-
Nationals Boat Rental	1,000			1,000	-	-	-
Medals and Awards	1,363			2,000	(637)	2,999	2,999
IVF Membership & Expenses	806			1,500	(694)	1,273	1,641
Bank Charges - RBC	48			100	(52)	72	82
Bank Charges - Paypal	1,463			1,700	(237)	1,000	1,103
Insurance	5,700			5,700	-	5,600	5,600
AGM Expenses	-			2,500	(2,500)	-	2,106
Accounting and Legal	1,080			1,500	(421)	412	412
Office and Admin	226			250	(24)	151	275
Telephone	485			750	(265)	-	620
Contingency	-			250	(250)	323	323
Website Operation	1,262			2,000	(738)	1,406	1,406
Website Replacement	-			5,000	(5,000)	-	-
	38,006			57,750	(19,744)	36,125	52,022
Inter-account transfers to IVF	5,000			5,000	-	5,000	5,000
Excess/(Deficiency) Revenue over Expenses	1,813			(12,400)	14,213	1,075	(8,936)
Net Assets, Opening	73,732			73,732			
NET ASSETS, Closing	75,544			61,332			

CANADIAN OUTRIGGER RACING ASSOCIATION

Statement of Operations - IVF Division

For the period ended October 31, 2018 (Unaudited)							IVF 2 year cycles							Approximate							
	re: 2018 Tahiti		re: 2019 Mooloolaba		Combined		Combined	re: 2018 Tahiti Sprints					re: 2019 Mooloolaba Distance				re: 2017 Tahiti Distance				
	Actual y-t-d	Annual Budget	Actual y-t-d	Annual Budget	Actual y-t-d	Annual Budget	2017 Actual	2017 Actual	2018 y-t-d	Program 2y-t-d	Budget 2018		2018 y-t-d	2019 y-t-d	Program 2y-t-d	Budget 2018	2016 Actual	2017 Actual	2 year Program		
REVENUES (Net of GST since 9/1/18)												REVENUES									
Trial Fees	100	-	5,123	1,000	5,223	1,000	1,420	1,420	100	1,520	-	Trial Fees	5,123	-	5,123	1,000	3,004	200	3,204		
IVF Race Fees 2018	1,860	2,850			1,860	2,850	} 4600	4,400	1,860	6,260	2,850	IVF Race Fees 2018							-		
IVF Race Fees 2019			-	2,000	-	2,000							IVF Race Fees 2019	-	-	-	2,000			-	
Uniform fees	6,565	5,700			6,565	5,700	-	-	6,565	6,565	5,700	Uniform fees	-	-	-	-	4,356		4,356		
Grant from General	5,000	5,000			5,000	5,000	5,000	-	5,000	5,000	5,000	Grant from General	-	-	-	-	440	5,000	5,440		
Other income					-	-				-		Other income	-	-	-	-			-		
TOTAL REVENUE	13,525	13,550	5,123	3,000	18,648	16,550	6,420	5,820	13,525	19,345	13,550	TOTAL REVENUE	5,123	-	5,123	3,000	7,800	5,200	13,000		
EXPENSES (Net of GST since 9/1/18)												EXPENSES									
Bank Charges	79	50			79	50	45		79	79	50	Bank Charges	-	-	-	-		51	51		
Paypal Charges	337	-	-	-	337	-	187	180	337	517	-	Paypal Charges	-	-	-	-			-		
Event Expenses	-	-			-	-	-		-	-	-	Event Expenses	-	-	-	-	500		500		
Admin	-	100			-	100	-		-	-	100	Admin	-	-	-	-			-		
Travel IVF 2018	-	-			-	-	4,500	4,500	-	4,500	-	Travel IVF 2018			-		2,500	2,700	5,200		
Travel IVF 2019			-	2,500	-	2,500	2,700					Travel IVF 2019	-	-	-	2,500			-		
Uniform Purchase	5,362	5,000			5,362	5,000	-		5,362	5,362	5,000	Uniform Purchase	-	-	-	-	9,173		9,173		
IVF Entry Fees 2018	3,137	2,850			3,137	2,850	3,126	3,126	3,137	6,263	2,850	IVF Entry Fees 2018			-		3,038	2,563	5,601		
IVF Entry Fees 2019			-	3,600	-	3,600	2,563					IVF Entry Fees 2019	-	-	-	3,600			-		
Camps - Expenses	1,373	-	3,846	-	5,219	-	-		1,373	1,373		Camps - Expenses	3,846	-	3,846	-	1,779		1,779		
Camps - Coaching	1,000	3,000	1,200	1,500	2,200	4,500	3,412		1,000	1,000	3,000	Camps - Coaching	1,200	-	1,200	1,500		3,412	3,412		
TOTAL EXPENSES	11,289	11,000	5,046	7,600	16,335	18,600	16,533	7,806	11,289	19,095	11,000	TOTAL EXPENSES	5,046	-	5,046	7,600	16,990	8,726	25,716		
Profit / Loss	2,236	2,550	77	(4,600)	2,313	(2,050)	(10,113)	(1,986)	2,236	250	2,550	Profit / Loss	77	-	77	(4,600)	(9,190)	(3,526)	(12,716)		

Net Assets, Opening

5,158 5,158

NET ASSETS, Closing

7,470 3,108

CANADIAN OUTRIGGER RACING ASSOCIATION

Draft Budget - General Account For the 12 months to December 31, 2019

	Total y-t-d	Projected 2018	Budget 2018	Variance - Projected less Budget		First cut 2019 - Draft	NEW RATES 30/10 15/5 150	2017 Actual Year
REVENUES (Net of GST since 9/1/18)	\$	Rationale	\$	\$		\$	Rationale	\$
Membership - Annual Fees A 1420 - J 70	36,304	36,113	43,500	7,387		39,872	} Same #, same fee	} 43,302
One-Day Insurance Fees A 282 - J 76	3,635	3,333 Add 15 @\$10	1,000	(2,333)		4,390	} less PayPal, less GST	
Club Fees 37	4,675	4,675	4,250	(425)		5,140	} (same % on PayPal)	4,250
Other - GIC interest	848	848	1,600	752		1,120	actual	534
TOTAL REVENUES	45,462	44,969	50,350	5,381	Less Income	50,523		48,086
EXPENSES (Net of GST since 9/1/18)	\$		\$	\$				\$
Grant - Clinic	1,782	1,782	4,000	2,218		2,800		2,818
Grant - Repairs and Maintenance	11,000	15,000	15,000	-		15,000		18,484
Grant - Coaching Education	681	681	4,000	3,319		2,000		4,000
Grant - Regional Coach Coaches	-	-	-	-		5,000	Leanne's new training	
Grant - Canoe Trailing	8,610	8,610	8,000	(610)		10,000	Small increase	8,653
Grant - Nationals Hosting - Distance	1,500	1,500	1,500	-		1,500		1,500
Grant - Nationals Hosting - Sprint	1,000	1,000	1,000	-		1,000		-
Nationals Boat Rental	1,000	1,000	1,000	-		1,000		-
Medals and Awards	1,363	1,363	2,000	637		1,650		2,999
IVF Membership & Expenses	806	806	1,500	694		1,200	400 member', 800 travel	1,641
Bank Charges - RBC	48	59	100	41		75		82
Bank Charges - Paypal	1,463	1,537 Add 2 months	1,700	163		1,800	If not replaced	1,103
Insurance	5,700	5,700	5,700	-		5,812	1 quote received	5,600
AGM Expenses	1,425	2,500 Per budget	2,500	-		3,000	Increased numbers	2,106
Accounting and Legal	1,080	1,080	1,500	420		1,200		412
Office and Admin	226	250	250	-		250		275
Telephone	485	720 Add 4 months	750	30		750		620
Contingency	-	-	250	250		-		323
Website Operation	1,262	1,562 Add 3 months	2,000	438		500	Assumed not Colleen	1,406
Website Replacement	-	-	5,000	5,000		-	Assumed none	-
	39,431	45,150	57,750	12,600	Less Expenditure	54,537		52,022
Inter-account transfers to IVF	5,000	5,000	5,000			5,000		5,000
Excess/(Deficiency) Revenue over Expenses	1,031	(5,181)	(12,400)			(9,014)		(8,936)
Net Assets, Opening		73,732	73,732			68,551		
				Projected less decrease in				
Closing Assets		68,551	61,332	7,219	Assets vs budget	59,537		

Canadian Outrigger Racing Association

Draft Budget for IVF 2 year cycles

re: 2019 Mooloolaba Distance						re: 2020 Hilo Sprint				
2018 y-t-d	2019 y-t-d	Program 2y-t-d	Budget 2018	Budget 2019	Actual 18 + budget 19 = cycle	Rationale	Rationale	Budget 2019	Budget 2020	2 year Budget cycle
5,123		5,123	1,000	-	5,123	REVENUES	REVENUES			
-		-		3,000	3,000	Trial camp fees	Trial Fees	4,800	-	4,800
-		-		8,000	8,000	Training Camp fees	Training Camp fees	1,500	1,500	3,000
-		-		6,600	6,600	IVF Race Fees 2019	IVF Race Fees 2020	-	8,000	8,000
-		-		5,000	5,000	Uniform fees	Uniform fees	-	6,600	6,600
-		-				from CORA General	from CORA General	-	5,000	5,000
-		-				Other income	Other income	-	-	-
5,123	-	5,123	1,000	22,600	27,723	TOTAL REVENUE	TOTAL REVENUE	6,300	21,100	27,400
						EXPENSES	EXPENSES			
-		-	-	75	75	Bank Charges	Bank Charges	-	100	100
-		-	-	103	103	Paypal Charges	Paypal Charges	150	150	300
-		-	-	450	450	Event Expenses	Event Expenses	-	500	500
-		-	-	50	50	Admin	Admin	100	100	200
-		-	-2,500	5,000	5,000	Travel IVF 2019	Travel IVF 2020	-	4,000	4,000
-		-	-	6,000	6,000	Uniform Purchase	Uniform Purchase	-	6,000	6,000
-		-	-3,600	8,000	8,000	IVF Entry Fees 2019	IVF Entry Fees 2020	-	8,000	8,000
3,845		3,845	-	4,600	8,445	Camps - Expenses	Camps - Expenses	2,500	2,500	5,000
1,200		1,200	1,500	2,400	3,600	Camps - Coaching	Camps - Coaching	2,000	2,000	4,000
4,813	-	4,813	1,500	26,900	31,723	TOTAL EXPENSES	TOTAL EXPENSES	4,750	23,350	28,100
310	-	310	(500)	(4,300)	(3,990)	Profit / (Loss)	Profit / (Loss)	1,550	(2,250)	(700)

5,000 Brought forward
27,723 Add Revenue budget
32,723 Available
31,723 Less Expense budget
1,000 Carry forward to Hilo

Brought forward from balance 2,500
Brought forward from Mooloolaba 1,000
Add Revenue budget 27,400
Available 30,900
Less Expense budget 28,100
Carry forward to 2021 2,800

CORA Membership Report 2018

CORA Club	# paddlers		Sanctioned Events	# Racers	
1. Belleville Outrigger Canoe Club	10				
2. Calgary Canoe Club	16				
3. Club Bon Accueil	4		Division	2017	2018
4. COMMOC Montreal	27		Junior	57	74
5. Comox Valley Canoe Racing Club	37		Open	310	201
6. Delta Outrigger	35		Masters 40+	261	248
7. Dragon Zone Paddling Club	48		Masters 50+	398	409
8. Fairway Gorge Paddling Club	96		Masters 60+	212	256
9. False Creek Racing Canoe Club	193		Masters 65+	150	170
10. Fort Langley Canoe Club	102		Masters 70+	95	125
11. Free Spirit Outrigger Group TSCC	3				
12. Fraser Valley Dragonboat Club	50		Total Annual Memberships		
13. Gibsons Paddle Club	18		2002	621	
14. Jericho Paddling Club	46		2003	875	
15. Kelowna Paddle Centre	35		2004	988	
16. Latitude 48	54		2005	1002	
17. Leduc Boat Club	43		2006	875	
18. Lotus Sports Club	62		2007	880	
19. Maple Bay Ocean Canoe Club	32		2008	904	
20. Nanaimo Paddling Centre	17		2009	956	
21. Nanaimo Canoe and Kayak	74		2010	1171	
22. Ocean River Paddling Club	35		2011	1123	
23. Pacific Reach Paddling Club	35		2012	1325	
24. Pemberton Canoe Association	-		2013	1371	
25. Penticton Racing Canoe Club	49		2014	1422	
26. Powell River Outrigger Canoe	29		2015	1450	
27. Prince Rupert Outrigger Assn	10		2016	1462	
28. Shuswap Assn Rowing Paddling	-		2017	1483	
29. Sproat Lake Canoe Club	39		2018	1483	
30. Squamish Paddling Club (new)	1				
31. TSCC Maka Koa Outrigger	38		Gender		
32. Vancouver Ocean Sports	28		Female	59%	
33. Vernon Paddling Centre Society	44		Male	41%	
34. Victoria Canoe & Kayak	20				
35. Victoria Youth Paddling Club	1		Online Registrations		
36. Wailua Outrigger Canoe Club	24		2018	1078 (72%)	
37. Unaffiliated	128		2017	1092 (73%)	
Totals	1482		2016	1010 (69%)	
			2015	965 (66%)	

Registration is an ongoing process, with forms and fees coming in online, in the mail, at races or from club membership coordinators. Registrations start coming in advance of the January Lotus IceBreaker and continues all season. The easiest and most data accurate way to register is online – please encourage your paddlers to do this!

CORA Membership Report 2018

Online Registrations

January		
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		
Total		

CORA COMMUNICATION DIRECTOR'S REPORT - 2018

CORA continues to attempt to improve its communication with its existing membership and potential new members through its website and social media offerings such as Facebook, YouTube and Twitter.

CORA is also in the process of implementing the Enterprise version of the Google Suite to help assist with both internal and external communications. This will include implementing online versions of all CORA forms. The 2019 application to host a CORA-Sanctioned event is the first form to be available online. Future Google Suite implementations will include an improved online membership renewal system, and a new enhanced website for the organization.

CORA website:

There were 41,249 visits to the CORA website in 2018, up slightly from 41,000 in 2017. The average number of monthly visitors in 2018 was 3,437 or approximately 113 per day. Other website stats include:

- 54.4 % accessed the CORA website using a desktop – down from 57.3% in 2017 and 62% in 2016
- 32.3% accessed using a mobile phone – up from 26.5% in 2017 and 22% in 2016
- 13.3% accessed the CORA website using a tablet – down from 16% in 2017 and 16.2% in 2016

- 46% of visitors were female
- 54% of visitors were male

Similar to other years, the most popular pages visited were:

- Home Page 20.2%
- Race Schedule 8.8%
- Race Results 6.7%
- Buy & Sell 4.9%

The small increase in website visits has been more than compensated for by significant increases in social media interactions through Facebook, YouTube, and Twitter.

Facebook:

CORA continues to rely increasingly on Facebook to keep in contact with its membership and expand its reach to potential new members

- Likes of the CORA Facebook page in 2018 were 994 – up from 865 in 2017 and 781 in 2016
 - 55% were women
 - 41% were male
 - 81% were aged 35 years or older while less than 4% were under 25 years of age
 - 26% were between 35-44 years
 - 28% were between 45-54 years

- 17% were between 55-64 years
- 10% were between 65+ years
- There were 82 posts to the CORA Facebook page in 2018 up from 80 in 2017 and 70 in 2016
- 57,416 people were reached through Facebook in 2018, although less than were reached in 2017 (68,953) it was significantly more than were reached in 2016 ((49,017) and 2015 (27,888).
- Of the 57,416 people reached during the year, 15,588 (27%) clicked through to view the post and of those 4,355 (28%) liked, commented on or shared the post.
- The average number of people reached per Facebook post in 2016 was 700, which was less than 2017 (862) the same as 2016 (700) but more than 2015 (465).
- Some Facebook posts reached as many as 3,400 people which means we are extending out well beyond the current membership to new potential members through member shares with their non-CORA Facebook friends.

YouTube:

CORA created a new YouTube channel in 2014 and has posted several outrigger educational videos which it sponsored the production of in 2014 and 2015. The total numbers of subscribers to the CORA YouTube channel in 2018 was 134 and the total number of view of all CORA videos was 39,644. Views of specific CORA-sponsored videos were:

- Bailing Tutorial: Uploaded 5 yrs. ago, Total Views: 2,196, Views in 2018: 239
- Huli Tutorial: Uploaded 4 yrs. ago, Total Views: 27,525, Views in 2018: 8,852
- Rope Rigging Iako to Ama Tutorial: Uploaded 4 yrs. ago, Total Views: 7,783, Views in 2018: 2,369
- Rope Rigging Iako to Hull Tutorial: Uploaded 3 yrs. ago, Total Views: 1,216, Views in 2018: 551

Twitter:

CORA has a Twitter account which is setup to automatically tweet any posting that is made to our Facebook page. 684 tweets have been sent from the CORA Twitter account to 511 followers in 2018 – up from 487 followers in 2017 and 448 followers in 2016.

Membership Survey:

An online membership survey was sent to the CORA membership and 335 members (28%) responded. A summary of the results of the survey which were released in early 2018 can be viewed from the following link:

Survey Results: <https://www.canadianoutrigger.com/wp-content/uploads/2018/01/2017-CORA-survey-2017-11-18.pdf>

Summary:

In an attempt to increase the awareness of CORA's communication offerings we are recommending that member clubs and individual members continue to link to CORA's website, Facebook page and YouTube videos from their own websites and make a concerted effort in 2018 to like, share and comment on CORA's Facebook page and Facebook postings.

CORA Website: www.canadianoutrigger.com

CORA Facebook Page: <https://www.facebook.com/canadianoutrigger>

CORA YouTube Channel: <https://www.youtube.com/user/CanadianOutrigger>

CORA Twitter Feed: <https://twitter.com/CdnOutrigger>

CORA welcomes comments from its members on how communication through CORA's website and social media sites can be improved. CORA is also looking for a media spokesperson, on a voluntary basis, to help promote our organization to the greater community. If you have expertise in media relations and would like to share your talents for a worthy cause we would love to hear from you.

Direct all comments and enquiries to information@canadianoutrigger.com

2018 CORA AGM, IVF Director Report

2018 was the first year in which both Sprint and Long Distance IVF projects were ongoing simultaneously through the same calendar season.

IVF Sprint Project

The 2018 World Sprint Championships, held in Tahiti, were very successful for Canada. Team Canada was comprised of 55 paddlers representing age categories Open through 70's (no Juniors).

Medals won: 11

Elite Championships, Open Women V6 500m – Bronze

Club Championships;

Gold; 70's V1 Women, 70's Women 500m , 70's Men 500m Turn

Silver: 70's Women 500m turn, 70's Men 500m, 60's Women V6 1000m

Bronze: 70's Men V1, Open Women's V1, 60's Men V12 500m, 60's Women V6 500m

Notables: Canada had a strong support team with Lynda, Leanne and Kristine looking after various admin and coaching responsibilities. We were also fortunate to have massage therapists and a Chiro as paddling members. The coaching prior to and during the event was a great perk for paddlers as there is so much to learn during the event itself. Paddlers were able to improve their performance from heats to finals with the valuable feedback and support.

Selecting the crews earlier (September 2017) allowed for extra crew training over the winter and into the season. Crews took advantage of racing together at CORA events and additional training camps. I feel this resulted in a better performance for the crews, this was especially evident for the 60's and 70's women's crews, the Kelowna and Elite women and the 70's men. We feel this is a good format to carry forward, especially encouraging Club crews for 2020, allowing teams for more time to train and blend.

IVF Sprint project upcoming schedule:

2019 set up 'Intend to Compete' for May. Run selection sprint trials Fall 2019. Location TBD.

2020 World Sprints, Hilo Hawaii: August 15-23

We anticipate a large Team Canada 2020 with such a close location so this provides a great opportunity to work on coaching development and add extra sprint races and events to the CORA schedule.

2019 IVF Long Distance Project

2018 was a busy season running a total of 5 time trial/camps for interested paddlers. There were a total of 60 men and 52 women that registered to trial at one or more of the events. 78 paddlers were invited to attend the Round 2 camp in October as the final crew selection event. Trials for OC1 and V1 were held in addition to several sessions for all paddlers in V6 in which coaches observed blending and technical skills.

The Coaches Committee intends to have the first draft of Team Canada crews sent out to paddlers (pending Board approval) by November 9th.

Training camps for Team Canada 2019 TBD based on the CORA race schedule and other factors.
2019 World Distance Championships will be held in Mooloolaba, Australia August 9-16.
Admin and Coaching team TBD.

Thank you to the Coaches Committee members of Leanne Stanley, James Hill and Cindy Wright for their efforts at the training camps and the challenging task of selecting the Team. Leanne attended all trials and stepped up big time for the IVF committee.

It was great to see the support from the CORA Clubs in helping assist us with the trials. Extra kudo's to Fort Langley for hosting 2 trials, including the final round over 2 full days. Fantastic job of bringing in your paddlers to volunteer and run a great event (fog aside). As always, learning opportunities were presented to challenge us.

Financially, the IVF Budget is in good shape. The IVF projects receive a \$5k transfer from the CORA general account on an annual basis. In addition to funds earned through trial registrations we have funds to support paddlers with coaching clinics.

The IVF budget will be developed by the IVF committee in conjunction with the CORA Treasurer and amended as we work through the 2 IVF projects on an annual basis.

Presented by: Lynda Roberts, IVF Director