

# CORA Annual General Meeting Minutes 1:00 pm Sunday, November 15, 2015 Northwest Room - Jericho Sailing Centre, 1300 Discovery St., Vancouver

Meeting was called to Order at 1:03 pm

Welcome and Roll Call

Board Member Attendees: Gralin Doubleday (FLCC), Rob Varnel (Pacific Reach), Kristine Malmqvist (Calgary), Lynda Roberts (Calgary, Paul Pilon (ORPC), Cindy Wright (ORPC), Graeme Galves (VOS), Ron Chin (FCRCC), Don Mulhall (PRCC), James Hill (FGPC), Leanne Stanley (Kelowna)

CORA Member Attendees: Jan Chavrie (Jericho), Katheryn Nguyen (Lotus), Erik Ages (FGPC), Marianne Pilon (ORPC), Launa Mulhall (PRCC), Bob Stewart (Jericho), Estelle Matheson (Jericho/FCRCC)

#### 1. Presidents Report: A year in review – Gralin Doubleday

The past year presented the CORA board with many challenging opportunities to continue to build and grow our organization. We have begun to make headway on the issue of long term development, dealing with the question of where we go from here and how do we grow. Many hours have been spent on CORA's policy regarding the issue of drafting, for this we have asked the general membership for input. The race rules are being streamlined into two distinct documents, one for sprint and one for distance. We have also looked for input from member clubs regarding challenges facing them in developing or acquiring coaching.

We are extremely pleased with the response we had this year from member clubs making use of CORA grants. While there were no applications for the coaching education grant this year, the other remaining grants were all maxed out returning funds to our clubs totalling just over \$25,000. This represents a 55% increase in grant usage over the previous year, a truly incredible response considering how difficult it has been the last few years in getting clubs to take full advantage of available grants.

Twelve clubs made use of the RME grant for a total of \$11,889, helping to fund a variety of repairs and infrastructure upgrades.

The response we had this year for the clinic grant was very impressive, so much in fact that the original budgeted amount of \$3000 was increased to \$5000 in order to support as many clubs as possible. Many paddlers benefitted from the efforts of our member clubs to provide instruction on such topics as steering, stroke, OC6 sprint technique, and huli recovery. In all 9 grants were distributed totalling \$4957.

The travel grant continues to be the most used grant CORA offers and is invaluable in assisting clubs getting trailers and canoes to sanctioned events. This benefits more than just the club applying for the grant, in many cases it aids in more boats at events which allows more teams to race. This year, 19 grants were awarded totalling \$8458, and though the original budget was set at \$8000 the board felt it important to cover as many applications as possible.

An important upgrade was applied to the travel grant reimbursement strategy this year making it much more equitable. Instead of clubs submitting receipts and other variable expenses, now funds are awarded on a per kilometer basis up to a maximum board approved limit. Ferry amounts remain intact.

Membership had a slight increase to 1450 individual annual members, and 33 clubs with two new clubs joining; Dragon Zone (Vancouver) & BOCC (Toronto). On line registration was up 8% to 66% of members registering on line. We need to continue to promote this as it aids in less volunteer processing hours, fewer errors, and more immediate member recognition.

It was another successful race season with no safety or rule infractions reported. With such a busy race season it is encouraging to see the race organizers, officials, and participants continue to respect the rules and each other.

This was the first year we had a member club take on the role of hosting National OC Sprints, hopefully a step forward in development of a sprint race series that will surely benefit those members looking to make sprint a primary focus.

It was a busy year for the sprint council working with a compressed 18 month schedule between successive world sprint championship events to select

national and club crews to represent Canada. With the national time trial and selection process now complete, we can look forward to Australia next spring.

I would like to close by thanking my fellow board members for their hard work and dedication this past year. A special thank you to Cindy Wright as she leaves the CORA board, her guidance and knowledge will be greatly missed. Molding and growing our sport requires time, effort, and sacrifice by those willing to take on the challenge, it is made easier with good people working together.

# 2. Treasurers Report: 2015 Financials and proposed 2016 budget - Rob Varnel

CORA continues to remain favourable in overall budget spending, this trend has occurred over the past few years. Budget changes for 2016 include:

- Increase to AGM expenses to accommodate traveling board members to attend.
- Grants increased to match or exceed 2015 application amounts.
- Travel expenses specifically budgeted for at \$1000.
- IVF sprint expenses increased to \$800.
- Insurance is expected to remain the same cost.
- Expected revenue from clubs is increased to account for four additional clubs.
- Trophies need to be purchased, volunteers are required in 2016 to complete this initiative.

Discussion of changes to be considered::

- Transfer to sprint account, a yearly transfer had occurred in the past.
- New grant for juniors, propose a new line item for \$1000, consider using that budget for juniors.
- Grant for Sprint nationals, consideration to help fund the event, \$1000.
   This could be included sprint budget.
- Coach the coach could be a short term initiative, additional budget could be required. More investigation is required to understand the amount of money required in the budget.

# CANADIAN OUTRIGGER RACING ASSOCIATION

Balance Sheet As At Oct 31 2015 (Unaudited)

	2014				
ASSETS	General		Sprint		Total
Cash Short Term Investments	\$ 22,746	\$	7,153 -	\$	29,899 -
	22,746		7,153		29,899
INVESTMENTS	70,000		-	\$	70,000 [
TOTAL ASSETS	92,746		7,153		99,899
LIABILITIES					
Accounts Payable and Accrued Liabilities	-		-	\$	-
TOTAL LIABILITIES	-		-	\$	-
NET ASSETS	\$ 92,746	\$	7,153	\$	99,899

Director

# [1] Consists of GIC's held at the following rates:

Issue date	<b>Maturity Date</b>	Р	rinciple	Interest rate	Terms
19-Jan-15	19-Jan-18		20,000	1.80%	Non-Redeemable
2015-06-03	2016-06-03	\$	20,000	1.25%	Non Redeemable
2015-08-28	2016-08-28	\$	10,000	1.30%	Non Redeemable
2014-07-25	2016-07-25	\$	10,000	1.55%	Non Redeemable
2014-07-25	2017-07-25	\$	10,000	1.75%	Non Redeemable

#### CANADIAN OUTRIGGER RACING ASSOCIATION For the Month Ended Oct 31, 2015 Statement of Operations (Unaudited)

	General	Sprint	TOTAL	2015 Budget	Difference
REVENUES					
Membership Fees	\$ 37,359	\$ -	\$ 37,359	36,000	\$ 1,359
Club fees (\$125/club)	3,625	Ψ -	3,625	3,625	Ψ 1,555
Other GIC	181		181	460	(279)
Sprint fees	-	2,120	2,120	-	2,120
TOTAL REVENUES	41,165	2,120	43,285	40,085	3,200
EXPENSES					
Accounting and Legal	436	-	436	600	(164)
AGM Expenses	1.154	-	1,154	1,750	(596)
Bank charges	95	38	132	150	(18)
Clinic Grant	5,382	-	5,382	5,120	262
Direct event expenses	· -	420	420	-	420
Insurance	5,525	-	5,525	6,000	(475)
IVF / Sprint Expenses	756	-	756	350	406
Medals and Awards	200	-	200	1,000	(800)
Nationals Hosting Grant	1,500	-	1,500	1,500	-
Nationals Sprint Trials	668.32	1,269	1,937	1,500	437
Office and Admin	178	-	178	500	(322)
Repairs and Maintenance Grant	4,000	-	4,000	12,000	(8,000)
Suspense	-		-	500	(500)
Telephone	156	-	156	500	(344)
Short Term Initiatives	-	-	-	750	(750)
Travel Expenses	-	800	800	-	800
Travel Grant	8,176	-	8,176	8,000	176
Uniforms	-	100	100	-	100
Website fees	1,281	-	1,281	2,000	(719)
-	29,506	2,626	32,131	42,220	(10,089)
Interaccount transfers	-	-	-		
Excess/(Deficiency) Revenue over Exper	\$ 11,660	\$ (506)	\$ 11,154	(2,135)	
Net Assets, Opening	81,087	7,659	88,745	88,745	
NET ASSETS,Closing	92,746	7,153	99,899	86,610	

# 3. Membership Report - Jan Chavrie

Registration is an ongoing process, with forms and fees coming in online, in the mail, at races or from club membership coordinators. Registrations start coming in advance of the January Lotus IceBreaker and continue all season. The easiest and most data accurate way to register is online – please encourage your paddlers to do this!

	2014	2015 paddlers	% Increase/		# paddlers	
CORA Club	paddiers	paddiers	Decrease over 2014	Sex	2014	2015
1. BOCC (new club)		21		Female	830	838
2. Calgary Canoe Club	47	37	21.28%	Male	590	612
3. Comox Valley Canoe Racing	g					·
Club	34	39	14.71%			

4. Delta Outrigger Kanu Assn.	12	9	25%		# pad	dlers
5. Dragon Zone Paddling Club	-	38		Division	2014	2015
6. Edmonton Outrigger Canoe				Junior	59	
Club	1	10	900%			51
7. Fairway Gorge Paddling Club	124	132	6.45%	Open	284	262
8. False Creek Racing Canoe				Master	284	
Club	215	180	16.28%			287
9. Fort Langley Canoe Club	102	96	5.88%	Senior Master	405	436
10. Fraser Valley Dragonboat				Golden	289	
Club	23	25	8.70%	Master		332
11. Gibsons Paddle Club	-	8	-	Kupuna	101	82
12. Harrison Paddlesports Club	13	9	30.77%			
13. Jericho Paddling Club	31	45	45.16%	Total Annual I	<b>Viember</b>	ships
14. Kelowna Paddle Centre	75	26	65.33%	2001		714
15. Leduc Boat Club	45	35	22.22%	2002		621
16. Lotus Sports Club	70	65	7.14%	2003		875
17. Maple Bay Ocean Canoe						
Club	15	29	93.33%	2004		988
18. Nanaimo Canoe Kayak Club	57	61	7.02%	2005		1002
19. Nanaimo Paddle Centre	24	25	4.17%	2006		875
20. Ocean River Paddling Club	64	54	15.63%	2007		880
21. Pacific Reach Paddling Club	34	36	5.88%	2008		904
22. Penticton Racing Canoe						
Club	76	64	15.79%	2009		956
23. Powell River OC Society	25	30	20.00%	2010		1171
24. Shuswap Assn. Rowing						
Paddling	28	28	0%	2011		1123
25. Spirit Of Aloha Racing						
(SOAR)	12	12	0%	2012		1325
26. Sproat Lake Canoe Club	32	28	12.5%	2013		1371
27. Thunder Bay Outrigger Club	18	18	0%	2014		1422
28. Toronto Sailing and Canoe				2015		1450
Club - Outrigger Group	8	8	0%			
29. Vancouver Ocean Sports	23	23	0%			
30. Vernon Paddling Centre				Online Reg	jistratio	ns
Society	29	45	55.17%		1	
31. Victoria Canoe and Kayak				2015	965 (66	6%)
Club	18	25	38.89%			
32. Victoria Youth Paddling	12	5	58.33%	2014	826 (58	3%)
33. Wailua Outrigger Canoe Club	36	30	16.67%			
34. Unaffiliated	119	154	29.41%			
Totals	1422	1450	2%			

An online form for juniors to sign up and pay membership fees was recommended.

# 4. Communications Report

**CORA COMMUNICATION DIRECTOR'S REPORT - 2015** 

CORA continues to attempt improve its communication with its existing membership and potential new members through its website and social media offerings such as Facebook, YouTube and twitter.

#### **CORA** website:

There were 42,145 visits to the CORA website in 2015, down from 118,487 in 2014, but similar to 2013 when there were 43,573 visits. The average number of monthly visitors in 2015 was 3,500 or approximately 115 per day.

Similar to other years, the most popular pages visited were:

- Home Page 22%
- Race Schedule 8%
- Race Results 7.5%
- Buy & Sell 4%

The downturn in website visits was more than compensated for by a significant increase in social media interactions through Facebook, YouTube, and Twitter.

#### Facebook:

CORA continues to rely more increasingly on Facebook to keep in contact with its membership and expand its reach to potential new members

- Likes of the CORA Facebook page are up to 662 in 2015 from 500 in 2014.
- There were 60 posts to the CORA Facebook page in 2015 up from 45 in 2014
- 27, 888 people were reached through Facebook in 2015 almost triple the numbers that were reached during 2014 (10,296).
- The average number of people reached per Facebook post in 2015 was 465 almost double the reach per post in 2014 (245).
- Some Facebook posts reached as many as 20,000 people (Nationals photo album) which means we are extending out well beyond the currently membership to new potential members through member shares with their non-CORA Facebook friends.

#### YouTube:

CORA created a new YouTube channel in 2014 and has posted several outrigger educational videos which it sponsored the production of in 2014 and 2015 which include:

- Bailing Tutorial: 957 views (uploaded 2 years ago)
- Huli Tutorial: 3,900 views (uploaded 1 year ago)
- Rope Rigging lake to Ama Tutorial: 1055 views (uploaded 1 year ago)
- Rope Rigging lake to Hull Tutorial: 20 views (uploaded 1 month ago)

#### Twitter:

CORA has a Twitter account which is setup to automatically tweet any posting that is made to our Facebook page.

The CORA's Twitter account currently has 379 followers.

#### Summary:

In an attempt to increase the awareness of CORA's communication offerings we are recommending that member clubs and individual members continue link to CORA's website, Facebook page and YouTube videos from their own websites and make a concerted effort in 2016 to like, share and comment on CORA's Facebook page and Facebook postings.

CORA Website: www.canadianoutrigger.com

CORA Facebook Page: <a href="https://www.facebook.com/canadianoutrigger">https://www.facebook.com/canadianoutrigger</a>

CORA YouTube Channel: https://www.youtube.com/user/CanadianOutrigger

CORA Twitter Feed: <a href="https://twitter.com/CdnOutrigger">https://twitter.com/CdnOutrigger</a>

CORA welcomes comments from its members on how communication through CORA's website and social media sites can be improved. CORA is also looking for a media spokesperson, on a voluntary basis, to help promote our organization to the greater community. If you have expertise in media relations and would like share your talents for a worthy cause we would love to hear from you.

Direct all comments and enquiries to information@canadianoutrigger.com

The board will consider encouraging more videos for YouTube, featuring clubs, races and the like.

Issue with submission form for races has been addressed.

#### 5. Sprint Report – Lynda Roberts

Lynda attended the 2015 IVF meeting a Sunshine Coast, Australia.

Lynda's IVF role entails assistance with technical matters, specifically working with the race organization and rules committee.

Canada's status was upgraded to an 'A' class in 2015. This entitles Canada to 2 votes for all voting matters.

CORA Race rules are in the process of being updated. The rules were separated into 2 documents (sprint and long distance). Sprint is complete and posted on the website. Long distance will be finalized soon as it's more a matter of just removing the sprint specific items.

The Sprint Council (Lynda John, Leanne) completed the Team Selection document for the 2015 trials. Two sets of trials were run to select Team Canada 2016 for the IVF Sprints.

East – A small group of paddlers participated in the east, 2 have accepted their seats.

West – A large group of approximately 100 paddlers participated at the Burnaby trials. We currently have 86 paddlers, including 2 paracanoe paddlers from Calgary, that are listed for the 2016 team. Paddlers are represented from 14 different CORA Clubs.

Category	Male	Female
70's	9	12
60's	16	13
50's	5	9
40's	6	5
Open	4	5
Juniors	1	1
Totals	41	45

Next steps: coordinate and support training camps leading up to Australia where possible. Donna Harrison is Area Coordinator for Australia.

Revised rules for racing will be posted on the CORA website soon, also a helpful document for running a sprint regatta will be available.

#### 6. Insurance Report - Rob Varnel

There were no claims for insurance so far in 2015. Many requests have been received for insurance for international racing. The race must be legitimate to be

honoured by the insurance. More international race organizers are asking for this insurance proof. This benefit will be added to the membership benefits list along with the requirements to request proof of insurance documentation. Members should request this proof from CORA well in advance of the race.

Rob will investigate the requirement of a waiver for each race separately, rather one waiver for all CORA events would be easier.

#### 7. Safety Report – Gralin Doubleday

No safety issues were brought before the board for action in 2015 so far. It is encouraged the each club has a safety plan, which should be indicated on the membership form for the club.

#### 8. Grants Report

2015 CORA Clinic Grants					
Club	Topic	Amount	Cheque		
FCRCC	Novice steering	\$600.00	#0455		
FCRCC	Indoor huli clinic	\$600.00	#0448		
Kamloops Wailua	Technique, steering & handling clinic	\$600.00	#0445		
Jericho	Intermediate steering clinic	\$600.00	#0456		
Dragon Zone	OC-6 sprint clinic	\$0.00	n/a		
Gibsons	Stroke improvement clinic	\$600.00	#0447		
Calgary	OC-6 Sprint clinic	\$600.00	Issued		
Powell River	Stroke technique	\$521.60	#0450		
PRCC	Stroke technique	\$330.00	#0481		
FVDBC	Outrigger clinic	\$505.00	#0482		
Total:		\$4956.60			

#### Notes:

- Original 2015 Budget allocation was \$3,000.00
- This was increased to \$5,000.00
- Increased again by \$121.60 to allow for PRCC's request of \$400.00 (actual: \$330.00)
- Increased again by \$600.00 to allow for FVDBC's request for \$600.00 (actual: \$505.00)

- Dragon Zone withdrew its application
- Final 2015 Budget allocation: \$5,721.60
- Actual 2015 Budget used: \$4956.60

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We did not receive any Coaching Development Grant Applications in 2015.

2015 CORA RME Grants					
Club	Purpose	Amount	Cheque		
FCRCC	lako and ama repairs	\$1000.00	Issued		
ORPC	OC-6 skirt	\$1000.00	#0454		
SARP	Dollies and outrigger paddles	\$888.87	#0483		
VCKC	New iakos	\$1000.00	Issued		
Powell River	OC-6 repairs, shed lock & OC-2 seat and cover	\$1000.00	#0484		
Vernon	Material and labour for levelling concrete storage container pads	\$1000.00	#0471		
SOAR	OC-6 repairs	\$1000.00			
PRCC	Steering blades, small boats repairs and miscellaneous safety supplies	\$1000.00	#0481		
Calgary	OC-6 paddles	\$1000.00			
Kelowna	Small boats repairs	\$1000.00			
VOS	OC-6 repairs and small boats repairs	\$1000.00	#0474		
Kamloops Wailua	TBD	TBD			
Total:		\$10888.87			

#### Notes:

- Original 2015 Budget allocation was \$12,000.00
- 9 RME Grant applications received before October 1, 2015
- 3 RME Grant applications received after October 1, 2015 in response to open call
- As of November 7, 2015, 4 applications to be finalized (in yellow highlight)
- Kamloops Wailua contacted as there is still room in the budget

2015 CORA Travel Grants					
Club	Race	Amount	Cheque		
ORPC	Crazy 8s	\$73.09	#0446		
Pacific Reach	Duel in the Desert	\$425.00	#0452		
Calgary	Duel in the Desert	\$650.00	Issued		
FGPC	Jericho Iron	\$650.00	#0440		
Pacific Reach	Island Iron	\$650.00	#0449		
Calgary	Survive the Triangle	\$520.00	#0453		
PRCC	Lotus Iron	\$410.00	#0451		
PRCC	Survive the Triangle	\$175.00	Issued		
Calgary	Canadian Iron Champs	\$650.00	Issued		
ORPC	Canadian Iron Champs	\$645.10	#0462		
NCKC	Canadian Iron Champs	\$553.50	#0463		
FCRCC	Island Changes	\$650.00	Issued		
ORPC	Island Changes	\$206.00	Issued		
FGPC	Island Changes	\$252.00	#0464		
PRCC	Echo Island Challenge	\$307.50	Issued		
Calgary	Length of the Lake	\$650.00	Issued		
SARP	Echo Island Challenge	\$371.00	Issued		
Kelowna	Echo Island Challenge	\$282.00	#0473		
FGPC	Crazy 8s & Island Iron	\$337.50	#0472		
Total:		\$8457.69			

#### Notes:

- Original 2015 Budget allocation was \$8,000.00
- This was increased by \$457.69 to fully fund the last 2 Travel Grant applications.
- Final & Actual 2015 Budget allocation: \$8,457.69

#### 9. Other business

Nothing was discussed.

10. New and Ongoing CORA Initiatives

# **CORA** cup trophies

Suggestion to use a wooden handmade plate to attach or engrave winner names to rather than using the current glass wave. Further investigation including budget amount and proposed costs. A subcommittee will be set by the board to address this issue.

# 11. Recap of the 2016 race calendar (tentative)

Date	Host Club	Race Name	Boat Type(s)
Jan 16	Lotus	Ice Breaker	V12
Jan 23	Jericho	PNWORCA winter	Small Boat
		race series #2	
Feb 6	FGPC	V12- V21	V12
Mar 5/6	FGPC	Kan U Hakit	OC6/Small Boat
Mar 5	FCRCC	PNWORCA winter	Small Boat
		race series #5	
Mar 12/13	NCKC	Crazy 8	OC6/Small Boat
Mar 12/13	CORA at FLCC	IVF Sprint Clinic	OC6/Small Boat
Mar 20	FCRCC	March Madness	OC6
Apr 2/3	VCKC	WUTG	OC6 Sprint/ Small
			Boat
Apr 9/10	FLCC	River Run	OC6/Small Boats
Apr 16/17	VYPC	Sprint Nationals	OC6/Small Boat
			Sprints/Small Boat
			Distance
May 7/8	FGPC	Brotchie Reach	OC6/Small Boat
May 21	VCKC	Switchblade	Multi hull
May 21/22	Jericho	Jericho Iron –	OC6/Small Boat
		CORA Cup	
Jun 4/5	ORPC	Island Iron -	OC6/Small Boat
		CORA Cup	
Jun 18/19	KPC	KPC Waterman –	OC6/Small multi
		CORA Cup	hull
Jun 25	Lotus	Lotus Iron - CORA	OC6
		Cup	
Jul 9/10	PRCC	Duel in the Desert	OC6/Small Boat
		– CORA Cup	
Aug 13/14	Gibsons	Howe Sound	OC6/Small Boat
		Challenge – CC	
		Champs	
Aug 20/21	FVDBC	Echo Island	OC6/Small Boat
		Challenge	
Aug 27	CVCRC	Sproat Lake	OC6 Change
		Change Race	
Aug 27	PRCC	Challenge	Small Boat
		Chasedown	

Sep 4	PRCC	Length of the Lake	OC6/Small Boat
			100km
Sep 24	Lotus	Poker Paddle	OC6
Sep 24	PRCC	Skaha Downwind	Small Boat
Oct 2/3	ORPC	Bridges	OC6/Small Boat
Oct 29	FLCC	Fall Small Boat	Small Boat
Nov 19	FGPC	Wet Dashe	OC6 dock change

#### 12. New Business

None noted, Don mentioned the winning club for the CORA Cup was FGPC.

# 13. Voting for the 2016 Board of Directors

Current board members are staying, the position of Vice President does need to be filled. Marianne Pilon has volunteered for the board.

Cindy Wright can be considered committee volunteers specifically for coaching and memberships. Frank Burns has shown interest in the board but cannot commit this year, he should be considered for committee involvement in the late spring of 2016.

Meeting Adjourned at 2:51 pm.