

CORA Annual General Meeting Agenda Sunday, November 9, 2014 1:00 pm Jericho Sailing Centre 1300 Discovery St. Vancouver

Welcome and Call to Order

In Attendance: Jan Chavarie (Jericho), Gralin Doubleday (FLCC), Jonathan Wilkins (FLCC), Rob Varnel (Pacific Reach), Cindy Wright (ORPC), Ronald Chin (FCRCC), Morgan Krenz (FVDBC), Greg Kohlruss (FVDBC), Graeme Galves (VOS), Leanne Stanley (Kelowna), Launa Maundrell (PCRCC), Don Mulhall (PCRCC), Donna Harrison (Gibsons), Barb Alley (Lotus Sports Club), James Hill (FGPC), Erik Ages (FGPC), Paul Pilon (ORPC), Marianne Pilon (ORPC/VYPC), Sue Milligan (Powell River), Ken Warkentyne (FCRCC), Kristine Malmqvist via teleconference (Calgary)

Presidents Report: A year in review

Cindy presented report

I first would like to extend my thanks to the members of the Board for 2014. CORA cannot exist without the passion and good will of those who volunteer their energy and time. It is the board that does all the hard work, as President, my position is one of guidance, delegation and management. The members of the board do all the heavy lifting. I could not have completed the last year without their willingness to work and cooperate.

CORA this year has had some successes, and although no failures, areas that still need guidance and patience. Our biggest struggle seems to be the evolution of the association and the sport of outrigger itself. Looking at what we "are" and what we would like to "be", as an association, has been a struggle. We are looking to improve our sport and our Association for our members, while still maintaining the spirit of our current operations. I'm sure this area will continue to evolve as we try to improve and grow.

This year saw the largest membership base in Cora's history, with 30 clubs and over 1400 individual members. This far exceeded our expectations. Some clubs did see declines in membership, but other clubs grew considerably and that leaves us feeling good in terms of knowing that the growth of outrigger is continuing. We are especially heartened by the adoption

of our members to use our online payment system. This, not only frees up trees and paper use, but also reduces the considerable time-burden that paper membership forms entailed.

We returned almost \$16,000.00 dollars to our clubs and paddlers in the form of grants. Over \$5000 dollars was dispersed for travel for trailers/canoes to races. This has become a critical grant with increases in ferry fees and the cost of gas/road travel. We saw more clubs take advantage of the Clinic grant with over \$1800.00 in reimbursements. This year saw the introduction of the Coaching Education grant. It was a bit slow to take off and towards the end of the year, we have seen 5 club coaches take advantage of the grant to offset coaching education costs. One of my personal goals for next year is to help promote this grant further and to help clubs develop their internal coaching potentials.

9 Clubs, for a total of \$8640.00, were able to maintain and expand their operations with the use of the Repair, Maintenance and Equipment grant. Everything from canoe repairs, docks to dollys were assisted with. In 2015, it is my hope this grant will expand to accept more applications per year.

It was a successful racing season with no safety incidents reported. Additionally, there were no difficult protests or issues related to rule infractions reported. This indicates that our clubs and athletes continue to grow in skill and respect their fellow paddlers, their canoes and the people who take the time to run these events. It is not always clear if racing attendance improves or declines from year to year, but it is apparent that paddlers are still drawn to competition and with this, clubs continue to add new events to the calendar. We also see antidotal evidence that more and more CORA athletes are attending international racing events, so I feel I can safety say that racing is alive and well.

2014 also saw Canada at the IVF World Sprints in Rio. There, a small but talented group of Canadian athletes competed and successfully took medals 5 medals. I would like to congratulate them all. As the 2016 World Sprints will be coming up quickly, there will be a buzz as the Sprint Council reconvenes and develops its strategy for Team Canada and the recent changes that IVF has put in place regarding racing structure and Elite vs. Club crews. I thank those people involved in the Sprint Council (especially Donna Harrison) for their tireless efforts behind the scene keep this a vibrant part of CORA.

As I wind up my term as CORA President, I feel that as an association, we (the sport and the Association) are on solid footing. Efforts do need to be spent in considering the continued evolution of both, but we are in a good place, that will allow future boards to be reflective and respectful of the past while being adventurous in new endeavours.

Treasurers Report: 2014 Financials and proposed 2015 budget

Rob Presented (financials attached)

Adding new line item to include transportation for junior & novice crews.

Number of RME grants to increase from 9 to 12

New budget will be presented to board at Dec or Jan board meeting

CANADIAN OUTRIGGER RACING ASSOCIATION For the Month Ended October 31, 2014 Statement of Operations (Unaudited)

	General	Sprint	TOTAL	2014 Budget	Difference
REVENUES					
Membership Fees	S 36.619	S -	\$ 36,619	33.500	S 3,119
Club fees (\$125/club)	3,625	•	3,625	3,625	9 0,110
Other (\$120'didb)	460		460	0,020	
Sprint fees	-	1,922	1,922		1,922
TOTAL REVENUES	40,704	1,922	42,626	37,125	5,501
		•		•	
EXPENSES					
Accounting and Legal	646	-	646	2,600	(1,954)
AGM Expenses	253	-	253	200	53
Bank charges	84	38	122	100	22
Clinic Grant	2,234	-	2,234	3,000	(766)
Direct event expenses	-	2,535	2,535	-	2,535
Insurance	5,525	-	5,525	6,000	(475)
IVF / Sprint Expenses	344	-	344	350	(6)
Medals and Awards	331	-	331	500	(169)
Nationals Hosting Grant	1,500	-	1,500	1,500	-
Office and Admin	151	-	151	500	(349)
Repairs and Maintenance Grant	7,640	-	7,640	9,000	(1,360)
Suspense	666		666		
Telephone	313	-	313	600	(287)
Training Videos	2,630	-	2,630	3,000	-
Travel Expenses	-	-	-	-	-
Travel Grant	5,976	-	5,976	6,000	(25)
Uniforms	-	605	605	-	605
Website fees	1,809	-	1,809	1,800	9
	30,103	3,178	33,281	35,150	(2,166)
Interaccount transfers	-	-	-		
Excess/(Deficiency) Revenue over Exper	\$ 10,601	\$ (1,256)	\$ 9,345	1,975	
Net Assets, Opening	71,685	8,922	80,607	80,607	
NET ASSETS, Closing	82,286	7,666	89,952	82,582	

CANADIAN OUTRIGGER RACING ASSOCIATION

Balance Sheet As At Oct 31 2014 (Unaudited)

			2014		•
	General		Sprint	Total	
ASSETS					
Cash	\$	32,285	\$ 7,666	\$ 39,952	
Short Term Investments		-	-	\$ -	[1]
		32,285	7,666	39,952	
INVESTMENTS		50,000	-	\$ 50,000	[1]
TOTAL ASSETS		82,285	7,666	89,952	
LIABILITIES					
Accounts Payable and Accrued Liabilities		-	-	\$ -	
TOTAL LIABILITIES		-	-	\$ -	
NET ASSETS	\$	82,285	\$ 7,666	\$ 89,952	

Director

[1] Consists of GIC's held at the following rates:

Issue date	Maturity Date	Pr	rinciple	Interest rate	Terms
25-Feb-13	25-Feb-15		20,000	1.50%	Redeemable
		\$	20,000	•	
2014-07-25	2015-07-25	\$	10,000	1.25%	Non Redeemable
2014-07-25	2016-07-25	\$	10,000	1.55%	Non Redeemable
2014-07-25	2017-07-25	\$	10,000	1.75%	Non Redeemable

CANADIAN OUTRIGGER RACING ASSOCIATION For the Month Ended October 31, 2014 Statement of Operations

(Unaudited)

	2014 Budget	TOTAL YTD	2015 Budget
REVENUES			
Membership Fees	33,500	\$ 36,619	36,000
Club fees (\$125/club)	3,625	3,625	3,625
Other	-	460	460
Sprint fees	-	1,922	
TOTAL REVENUES	37,125	42,626	40,085
EXPENSES	\vdash		\vdash
Accounting and Legal	2,600	646	2,000
AGM Expenses	200	253	500
Bank charges	100	122	150
Clinic Grant	3,000	2,234	3,000
Direct event expenses	-	2,535	-
Insurance	6,000	5,525	6,000
IVF / Sprint Expenses	350	344	350
Medals and Awards	500	331	500
Nationals Hosting Grant	1,500	1,500	1,500
National Sprint Trials exp.			1,500
Office and Admin	500	151	500
Repairs and Maintenance Grant	9,000	7,640	12,000
Suspense		666	500
Telephone	600	313	500
Training Videos	3,000	2,630	-
Travel Expenses	-	-	
Travel Grant	6,000	5,976	8,000
Uniforms	-	605	-
Website fees	1,800	1,809	2,000
Once a Year Board meeting			1,000
	35,150	33,281	40,000
Interaccount transfers			
Excess/(Deficiency) Revenue over Expens	1,975	\$ 9,345	85
Net Assets, Opening	80,607	80,607	80,607
NET ASSETS, Closing	82,582	89,952	80,692

Membership Report - Jan Presented

A call out to encourage members to enroll on line (58% on line last year)

Canadian Outrigger Racing Association — 2014 Memberships

CORA Club	2013 paddlers	2014 paddlers	Sex	# pad	dlers
Calgary Canoe Club	65	47		2013	2014
2. Comox Valley Canoe Racing Club	31	34	Female	774	830
3. Delta Outrigger Kanu Association	11	12	Male	597	590
4. Edmonton Outrigger Canoe Club	1	1			
 Fairway Gorge Paddling Club (was Gorge Rowing & Paddling Centre) 	102	124	Division	# pad	dlers
False Creek Racing Canoe Club	164	215		2013	2014
7. Fort Langley Canoe Club	88	102	Junior	90	59
8. Fraser Valley Dragonboat Club	28	23	Open	318	284
Harrison Paddling Sports	14	13	Master	299	284
10. Jericho Outrigger Canoe Club	29	31	Senior Master	362	405
11. Kelowna Outrigger Racing Canoe Club	19	75	Golden Master	243	289
12. Leduc Boat Club	49	45	Kupuna	59	101
13. Lotus Sports Club	67	70			
14. Maple Bay Ocean Canoe Club	16	15			
15. Nanaimo Canoe Kayak Club	108	57	Total Annual Me	emberst	nips
16. Nanaimo Paddle Centre	11	24	Year	# pad	dlers
17. Ocean River Paddling Club	83	64	2001		714
18. Pacific Reach Paddling Club	36	34	2002		621
19. Penticton Racing Canoe Club	76	76	2003		875
20. Powell River OC Society	14	25	2004		988
21. Shuswap Assn. for Rowing & Paddling	36	28	2005		1002
22. Spirit Of Aloha Racing (SOAR)	17	12	2006		875
23. Sproat Lake Canoe Club	4	32	2007		880
24. Thunder Bay Outrigger Club	24	18	2008		904
25. Toronto Sailing and Canoe Club	9	8	2009		956
26. Vancouver Ocean Sports	28	23	2010		1171
27. Vernon Paddling Centre	36	29	2011		1123
28. Victoria Canoe and Kayak Club	24	18	2012		1325
29. Victoria Youth Paddling Club		12	2013		1371
30. Wailua Outrigger Canoe Club	28	36	2014	1	424
31. Unaffiliated	146	119			
			Online Registrations	826 (5	8%)

CORA moved to a new membership database in 2012. There were technical issues to work through and in spite of that, we had 12% of paddlers register online. In 2013, it was 43%. This year, we had 826 paddlers register online – up to 58%! We ask you to continue to encourage your paddlers to use the online registration process. It's speedy, provides race directors with an accurate list of registered paddlers and saves many, many volunteer hours!

Registration is an ongoing process, with forms and fees coming in online, in the mail, at races or from club membership coordinators. Registrations start coming at the Lotus IceBreaker (January) and continue on right through to the Bridges and Lotus Poker Paddle races (October).

Communications Report - Paul presented

CORA COMMUNICATION DIRECTOR'S REPORT - 2014

CORA continues to improve its communication with its existing membership and potential new members through its website and social media offerings such as Facebook, YouTube and twitter.

CORA website:

Use of the CORA website almost tripled in 2014 to 118,487 visitors up from 43,573 in 2013. The average number of monthly visitors in 2014 was 9,874 up from 3,631 in 2013.

486,975 website pages were visited in 2014 which equates to the average visitor viewing over four pages when accessing the CORA website which means they are punching into the site and looking at more than the one thing they may have come for.

The most popular pages visited were:

- Home Page 25%
- Race Schedule 8%
- Race Results 7%
- Buy & Sell 3%
- Discussion Board 2%
- Become a Member 2%

The top referrers to CORA's website were:

- Facebook 30%
- ocpaddler.com 13%
- nckc.ca 3.5%
- fortlangleycanoeclub.ca 3%
- lotussports.com 3%

Online CORA Membership:

In 2014 829 of 1422 CORA memberships (58%) were purchased online an increase from 589 of 1371 memberships (43%) in 2013.

Facebook:

CORA continues to rely on Facebook to keep in contact with its membership and expand its reach to potential new members

- Facebook was the largest referrer to the CORA website in 2014 (30%)
- Likes of the CORA Facebook page are approaching 500
- There were 45 posts to the CORA Facebook page in 2014
- 10,296 people were reached through Facebook during 2014
- The average number of people reached per Facebook post was 245
- Some Facebook posts reached as many as 2,000 people (CORA huli video)

Youtube:

CORA created a new YouTube channel in 2014 and has posted several outrigger educational videos which it sponsored the production of in 2014 which include:

• Huli Tutorial: 900 views

• Bailing Tutorial: 481 views

• Rope Rigging Tutorial: 128 views

In an attempt to increase the awareness of CORA's communication offerings we are recommending that member clubs and individual members continue link to CORA's website, Facebook page and YouTube videos from their own websites and make a concerted effort in 2015 to like, share and comment on CORA's Facebook page and Facebook postings.

CORA Website: www.canadianoutrigger.com

CORA Facebook: https://www.facebook.com/canadianoutrigger

CORA YouTube Channel: https://www.youtube.com/user/CanadianOutrigger

CORA welcomes comments from its members on how communication through CORA's website and social media sites can be improved. Direct all comments to information@canadianoutrigger.com

Sprint Report – Donna presented

2014 World Sprint Report - Donna Harrison

Another World Sprints is in the books for Canada! This year we had 7 paddlers commit travel to Rio De Janerio and represent Canada by collecting 5 medals. Congratulations to Alex Vanderham, Lorene Archdekin, John Roberts, Terry Curtis, Dean Dogherty, Doug Kazakoff and Jack Coldwell. Full results of the 5 days can be found here 2014 Rio World Sprint results. And thank you to CORA for providing the uniforms for our athletes.

Lynda Roberts was also there as Race Director for Rio World Sprints. Canadian spirit was well represented when the group finished with their races, they took on volunteer duties to assist the sprint officials.

Alex Vanderham - Golden Master V1 - Silver

John Roberts - Master 70+ V1 - Gold

Golden Master Men 500m -V6 - Gold

Golden Master Men 1000m - V6 - Gold

Senior Master Men 1000m - V6 - Bronze

As a side bar, the 2016 World Sprints will be held in Australia on the Sunshine Coast in May. We believe many paddlers who forfeit attending Rio will be motivated to attend in Australia, as the event is not located in a large metropolitan city and very paddler friendly.

Register your 'Intent To Compete' is on line now, and people are starting to register

Time Trials for Australia 2016 will be held in the Fall of 2015. As the event runs in May 2016, it is important to have teams set prior to January for flight and accommodation planning.

We are hoping for some junior participation and perhaps some Paracoanoe athletes as Leanne will be doing some training sessions for athletes going to the Para Olympics in 2016 in Rio.

Leanne Stanley has received interest back from Jon Hutchenson from Montreal Outrigger, Stan Machacek and Christopher Herbert from Toronto (Chris is a race director for the Toronto International Outrigger Challenge).

Both groups have keen interest to have and organize eastern trials. Just want details of when we would want it hosted. Also if there would be equipment guidelines.

Insurance Report – Rob presented

International races qualify if said race accepts the CORA policy, CORA will supply letter if necessary. (liability only)

Rob will contact insurer to discuss possibility of removing need for individual race waivers. (Assuming the sanctioned club is following the club's safety policy.)

Safety Report – Cindy presented

No safety issues reported to CORA this past year

Discussion on importance of advising the board of any issues, we can't fix what we are not aware of.

Other business

a. New and Ongoing CORA Initiatives

Facilitation of junior & novice racing, coaching certification confusion issues, increase in & new travel grants to facilitate junior travel

Discussion on race trends and CORA's role in administrating

Continue to struggle with long term initiatives, so to assist with this the Board will actually meet during the year for a full day brain-storm session to define roles and progress in this area

OC6 boat registry & enforcement - Canoes will continue to be weighted and the spec. weight and unlimited weight rules will be enforced. We will need cooperation and efforts of the race directors.

Race attendance trends – James Hill reviewed several years of race results and found that there is no clear trend to support either improvements or decreases in racing attendance. (see attached data)

Participant Crews at CORA Cup Races

Duel in the Desert

Year	Men	Women	Mixed	Novice/Junior	Total
2004	5	5	6	3	19
2005	NA	NA	NA	NA	NA
2006	4	3	5	7	19
2007	NA	NA	NA	NA	NA
2008	4	5	5	5	19
2009	9	9	7	4	29
2010	5	5	9	6	25
2011	6	9	5	4	24
2012	6	8	6	2	22
2013	5	6	7	3	21
2014	6	6	2	3	17

Jericho Iron

Year	Men	Women	Mixed	Novice/Junior	Total
2004	14	18	8	3	43
2005	15	19	3	6	43
2006	9	14	10	9	42
2007	13	15	7	14	49
2008	17	17	9	6	49
2009	20	17	8	14	59
2010	18	19	6	7	50
2011	17	18	8	6	49
2012	14	16	7	6	43
2013	17	12	4	7	40
2014	14	12	7	9	42

Island Iron

Year	Men	Women	Mixed	Novice/Junior	Total
2004	12	16	7	2	37
2005	11	12	5	5	33
2006	8	11	5	1	25
2007	10	7	6	3	26
2008	NA	NA	NA	NA	NA

2009	17	18	9	0	44
2010	12	13	5	0	30
2011	13	13	8	0	34
2012	15	12	2	0	29
2013	13	14	3	0	30
2014	9	9	5	9	32

Lotus Iron

Year	Men	Women	Mixed	Novice/Junior	Total
2004					
2005	10	12	7	9	38
2006	7	8	6	10	31
2007	10	6	8	15	41
2008	11	7	7	10	35
2009	13	12	7	14	46
2010	6	7	6	9	29
2011	6	8	8	7	29
2012	11	7	4	11	33
2013	8	10	6	12	36
2014	5	7	7	12	33

VOS Chasedown

Year	Men	Women	Mixed	Novice/Junior	Total
2004	NA	NA	NA	NA	NA
2005	NA	NA	NA	NA	NA
2006	NA	NA	NA	NA	NA
2007	NA	NA	NA	NA	NA
2008	NA	NA	NA	NA	NA
2009	12	8	4	8	32
2010	NA	NA	NA	NA	NA
2011	10	10	5	5	30
2012	12	8	4	8	32
2013	11	3	9	5	28
2014	13	11	5	8	37

Nationals

Year	Men	Women	Mixed	Novice/Junior	Total
2004 J	11	15	2	3	31
2005 J	11	13	2	13	39
2006 J	8	9	5	14	36

2007 f	12	10	4	12	38
2008 J	12	8	9	13	42
2009vi	14	14	6	4	38
2010vos	15	13	8	15	51
2011 J	19	17	4	9	49
2012 G	20	16	7	8	52
2013 ve	11	9	5	8	33
2014 G	13	15	4	23	55

Race Attendance by Year

	Duel	Jericho	Isl. Iron	Lotus	VOS	National	Total
2004	19	43	37	NA	NA	31	
2005	NA	43	33	38	NA	39	
2006	19	42	25	31	NA	36	
2007	NA	49	26	41	NA	38	
2008	19	49	NA	35	NA	42	
2009	29	59	44	46	32	38	248
2010	25	50	30	29	NA	51	
2011	24	49	34	29	30	49	215
2012	22	43	29	33	32	52	211
2013	21	40	30	36	28	33	188
2014	17	42	32	33	37	55	216

b. Recap of the 2015 race calendar – Cindy recapped for those not in attendance at technical meeting

New Business

Don Mulhall of PRCC raised the issue of drafting and the potential issues that may arise due to CORA not having an official policy. It was agreed that the new board will look further into this topic and develop an official ruling.

Voting for the 2015 Board of Directors

Cindy Wright – stepping down as president/will return as Past-President

Carmen Varnel - not returning

Nikki Pearson – not returning

Returning members

Lynda Roberts

Rob Varnel

Leanne Stanley

James Hill

Paul Pilon

Graeme Galves

Gralin Doubleday

New Members

Ron Chin – FCRCC

Christine Malmquist – Calgary

Don Mulhall – Penticton

Board member duties will be assigned at the December meeting.

Meeting Adjournment – approximately 3:00 pm